

A PIONEER IN EASTERN WHITE PINE PRODUCTS

Princeton Fine Wood's parent company, Matra Group, was founded from a family's deep passion for wood and an unwavering desire to unlock its full potential. The products produced under the brand Princeton Fine Wood have refined precision and revolutionized the use of Eastern White Pine.

Matra produces over 20 million board feet per year.





Matra Has Made Significant Investments in Technology and Processes to Drive Innovation





Driven by
Excellence,
Defined by
Precision

Princeton Fine Wood consistently surpasses expectations and blends artistry with innovative technology.

Driven by a commitment to excellence, Princeton Fine Wood has *innovated* and *redefined* the use and expectation of Eastern White Pine.

PRINCETON FINE WOOD

PRINCETON FORESTPRODUCTS.COM 3

Supply Chain Uncertainty

Today's market often relies on imported materials,

creating challenges during geopolitical tensions, port closures, or rising import costs.



The Truth About Wood

Imported and cheaper wood products have pushed builders towards alternative materials to avoid:

- ✓ Rot
- ✓ Cupping
- Poor yields

Why *Synthetic* Materials Aren't the Better Solution

While synthetics, like PVC and composites, alleviate some of the issues found in lower-quality wood, they introduce new complications, such as:

- Thermal expansion and contraction
- Paint restrictions & drying issues
- ✓ Handling challenges

For over 200 years, wood has been a cornerstone of North American homebuilding. By embracing authentic, local, and high-quality wood, craftsmen elevate their work and contribute to a rich legacy of quality, sustainability, and heritage in construction.

The Four Princeton Promises for Better Wood

Princeton Fine Wood prides itself on a legacy of manufacturing excellence, having served the demanding window and door industry for decades. Our products are subjected to more testing and higher standards than virtually any other wood trim brand.

1 MADE FROM EASTERN WHITE PINE

Princeton Fine Wood products are made exclusively from North American sourced Eastern White Pine, which comes with many benefits:

- ✓ Domestic and readily available species
- ✓ Naturally rot/decay resistant
- Ideal hardness and density for workability
- One of the most dimensionally stable species used for trims and moldings

2 PATENTED PROCESS AND TECHNOLOGY

Princeton has made significant investments in the manufacturing process, delivering:

- ✓ Elimination of any concerns associated with Eastern White Pine
- A patented priming system that eliminates bleed-through and grain raising
- Cutting-edge technology and innovation for superior product quality
- Products that exceed the strict standards of door and window manufacturing industries

3 IDEAL MATERIAL FOR ANY TRIM OR DECORATIVE APPLICATION

Eastern White Pine's natural rot resistance, paired with Princeton's precision milling and premium primed surfaces, make it ideal for a wide array of applications:

- All product categories made to the same standards
- Trims, patterns, and mouldings can be used for interior or exterior applications
- Proven performance in the toughest climates



4

RELIABLE NORTH AMERICAN SUPPLY CHAIN

A commitment to sourcing and manufacturing products domestically ensures a reliable supply of both finished goods and raw materials. This provides:

- Born in the United States and produced in Canada
- Consistent and readily available supply for the market
- Stabilized pricing
- A streamlined logistical footprint—no need for ports or canal travel

4 PRINCETON FINE WOOD

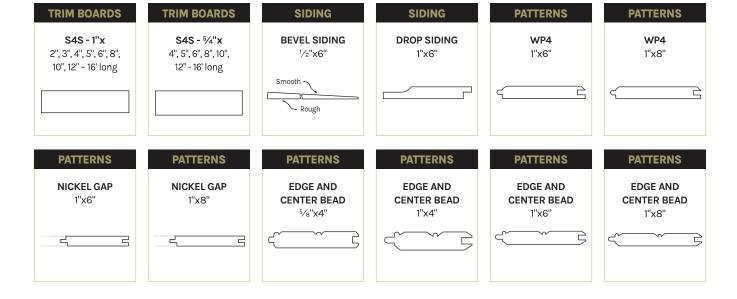
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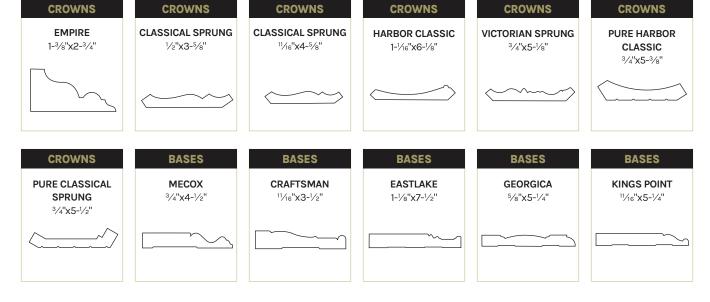
PATTERNS

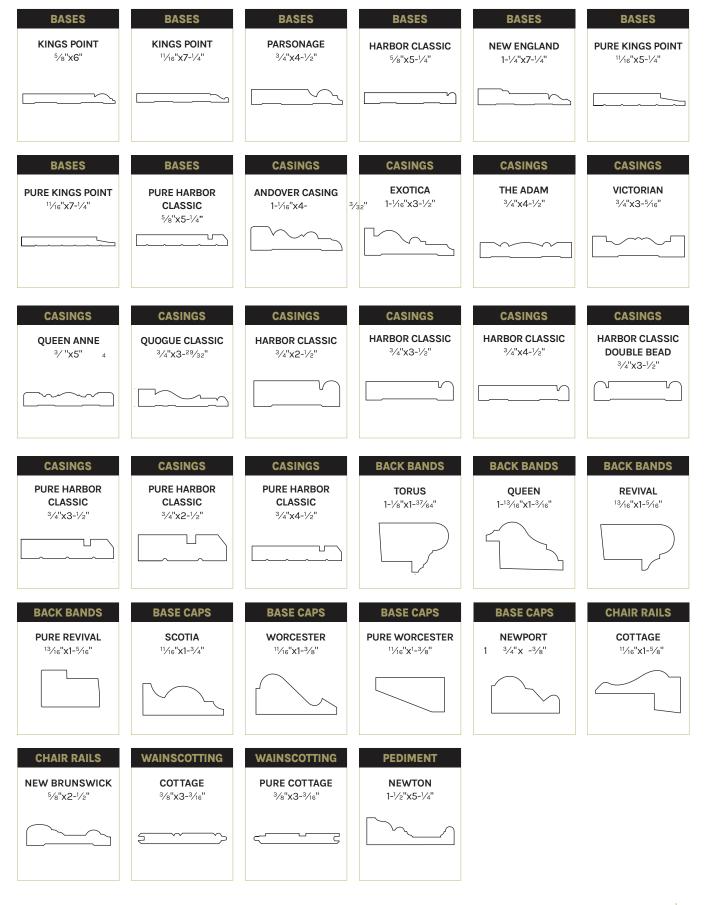
T&G FLUSH FACE 1"x6"

Trim Boards, Siding and Patterns









Comprehensive *Dealer* **Support**

Princeton Fine Wood prides itself on providing comprehensive support for its valued dealers. The in-field sales support team is dedicated to working alongside dealers, offering expert guidance and resources tailored to meet specific needs.



- ◆ Technical questions
- ♦ Demo day activities
- ◆ Targeted customer planning
- ◆ Product training

- Website
- Dealer locator
 on www.princetonfinewood.com
- ◆ Sample requests
- Technical information& specifications

- ♦ AIA CEU Program
- Strategic growth programs
- Sales aids including showroom displays, sample boxes, sales literature, demo material and more

PRODUCT ASSURANCE BACKED BY A



30-YEAR UNPRECEDENTED WARRANTY

WARRANTY COVERS:

✓ Rot
✓ Decay
✓ Materials
✓ Labor

Unconditional warranty on finger joints, and 10-year warranty on finish.

PERFORMANCE YOU CAN COUNT ON

- All products tested to meet or exceed ASTM standards.
- ▼ The PrimeLock manufacturing process combines our finger-joint technology and patented finishing process, eliminating finger-joint failures, yellowing, bleed-through, grain raise, warping, and separation.

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