

THE BETTER WOOD

A PIONEER IN EASTERN WHITE PINE PRODUCTS

Princeton Fine Wood's parent company, Matra Group, was founded from a family's deep passion for wood and an unwavering desire to unlock its full potential. The products produced under the brand Princeton Fine Wood have refined precision and revolutionized the use of Eastern White Pine.

> Matra produces over 20 million board feet per year.





History of World-Class Manufacturing

Matra Has Made Significant Investments in Technology and Processes to Drive Innovation

equipment of its kind in North America.

2014 2007 80% increase in facility Investment size to stay ahead in cutting-edge milling technology. of customer demand. 2005 2012 Investment in new Aquisition of second facility. 22,000 sq. ft. facility. 2000 2010 Foundation of MATRA, A new 75,000 sq. ft. plant with the only

2022 Groupe Matra builds a new 40,000 sq. ft. factory in Beauceville, QC.

2019

Further expansion of North American logistics with facility in central Massachusetts.

2018 Matra integrates its first sawmill into the group.

Driven by Excellence, **Defined by** Precision

2 PRINCETON FINE WOOD

5,000 sq. ft. plant in St-Martin, QC.

Princeton Fine Wood consistently surpasses expectations and blends artistry with innovative technology.

Driven by a commitment to excellence, Princeton Fine Wood has innovated and redefined the use and expectation of Eastern White Pine.

Supply Chain Uncertainty

Today's market often relies on imported materials, creating challenges during geopolitical tensions, port closures, or rising import costs.



The Truth About Wood

Imported and cheaper wood products have pushed builders towards alternative materials to avoid:

- < Rot
- Cupping
- Ø Primer issues
- Ø Poor yields
- ✓ Bleed-through and grain issue

Why *Synthetic* Materials Aren't the Better Solution

While synthetics, like PVC and composites, alleviate some of the issues found in lower-quality wood, they introduce new complications, such as:

- Thermal expansion
- and contraction
- Paint restrictions & drying issues
- Workability limitations
- Handling challenges
- Strategy Excessive moisture gain

For over 200 years, wood has been a cornerstone of North American homebuilding. By embracing authentic, local, and high-quality wood, craftsmen elevate their work and contribute to a rich legacy of quality, sustainability, and heritage in construction.

The Four Princeton Promises for Better Wood

MADE FROM EASTERN WHITE PINE

Princeton Fine Wood products are made exclusively from North American sourced Eastern White Pine that is:

- A domestic and readily available species
- ✓ The ideal density for durability
- 🧉 A high level of workability
- Naturally rot resistant

PATENTED PROCESS& TECHNOLOGY

Princeton has made significant investments in the manufacturing process delivering:

- Elimination of any concerns associated with Eastern White Pine
- A patented priming system that eliminates bleed-through and grain raise
- Cutting-edge technology and innovation for superior product quality
- ✓ 20 years of consistent, proven performance

3 FOR ANY APPLICATION

Eastern White Pine's natural rot resistance, paired with Princeton's precision milling and premium primed surface, make it ideal for a wide array of applications:

- Sterior trim and siding
- ✓ Interior details
- ✓ Window surrounds
- Seilings and wall cladding





RELIABLE NORTH AMERICAN SUPPLY CHAIN

A commitment to sourcing and manufacturing products domestically ensures a reliable supply of both finished goods and raw materials. This provides:

- Products grown in the United States
 & produced in Canada
- Simplified logistics—no need for ports or shipping
- ✓ No uncertainty with global trade
- Stabilized pricing







Mouldings



BASES	BASES	BASES	BASES	BASES	BASES
KINGS POINT ⁵ ⁄s"x6"	KINGS POINT ¹¹ / ₁₆ "x7-1/4"	PARSONAGE 3/4"x4-1/2"	HARBOR CLASSIC 5/8"x5-1/4"	NEW ENGLAND 1-1/4"x7-1/4"	PURE KINGS POINT ¹¹ /16"x5-1/4"
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BASES	BASES	CASINGS	CASINGS	CASINGS	CASINGS
PURE KINGS POINT ¹¹ /16"x7- ¹ /4"	PURE HARBOR CLASSIC 5/8"x5-1/4"	ANDOVER CASING 1-1/16"x4-3/2"	EXOTICA 1- ¹ ⁄16"x3-1⁄2"	THE ADAM ³ /4"x4- ¹ /2"	VICTORIAN ³ / ₄ "x3- ⁵ / ₁₆ "
CASINGS	CASINGS	CASINGS	CASINGS	CASINGS	CASINGS
QUEEN ANEE ³ ⁄2"x5"	QUOGUE CLASSIC 3⁄4"x3-29⁄32"	HARBOR CLASSIC ³ /4"x2- ¹ /2"	HARBOR CLASSIC 3/4"x3-1/2"	HARBOR CLASSIC 3/4"x4-1/2"	HARBOR CLASSIC DOUBLE BEAD ³ /4"x3- ¹ /2"
CASINGS	CASINGS	CASINGS	BACK BANDS	BACK BANDS	BACK BANDS
PURE HARBOR CLASSIC ³ /4"x3- ¹ /2"	PURE HARBOR CLASSIC ³ /4"x2- ¹ /2"	PURE HARBOR CLASSIC ³ /4"x4- ¹ /2"	TORUS 1-½"x1- ³⁷ ⁄64"	QUEEN 1- ¹³ ⁄16"x1- ³ ⁄16"	REVIVAL ¹³ /16"x1- ⁵ /16"
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BACK BANDS	BASE CAPS	BASE CAPS	BASE CAPS	CHAIR RAILS	CHAIR RAILS
PURE REVIVAL ¹³ ⁄16"x1- ⁵ ⁄16"	SCOTIA ¹¹ / ₁₆ "x1- ³ / ₄ "	WORCESTER ¹¹ / ₁₆ "x1- ³ / ₈ "	PURE WORCESTER ¹¹ / ₁₆ "x ¹ - ³ / ₈ "	COTTAGE ¹¹ / ₁₆ "x1- ⁵ /8"	NEW BRUNSWICK 5/8"x2-1/2"
		$\bigcirc \searrow$			
WAINSCOTTING	WAINSCOTTING	PEDIMENT			
COTTAGE ³ ⁄8"x3- ³ ⁄16"	PURE COTTAGE ³ ⁄8"x3- ³ ⁄16"	NEWTON 1-½"x5-¼"			
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Comprehensive *Dealer* **Support**

Princeton Fine Wood prides itself on providing comprehensive support for its valued dealers. The in-field sales support team is dedicated to working alongside dealers, offering expert guidance and resources tailored to meet specific needs.

- Available for builder calls
- Technical questions
- Demo day activities
- Targeted customer planning
- Product training

- ♦ Website
- Dealer locator on www.princetonfinewood.com
- Sample requests
- Technical information
 & specifications

- AIA CEU Program
- Strategic growth programs
- Sales aids including showroom displays, sample boxes, sales literature, demo material and more

PRODUCT ASSURANCE BACKED BY A



30-YEAR UNPRECEDENTED WARRANTY

WARRANTY COVERS:

 Rot 🚿 Decay 🚿 Materials 🚿 Labor

Unconditional warranty on finger joints, and 10-year warranty on finish.

PERFORMANCE YOU CAN COUNT ON

- State-of-the-art manufacturing process that yields a consistent and void-free board.
- All products tested to meet or exceed ASTM standards.
- ✓ The PrimeLock manufacturing process combines our finger-joint technology and patented finishing process, eliminating finger-joint failures, yellowing, bleed-through, grain raise, warping, and separation.



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